

# JOEL WIDMER

WEB DESIGNER

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## STRENGTHS

Mobile-first responsive web design  
Detail-oriented  
Concise communication  
Consistently learning new skills

## TOOLS

Photoshop  
Illustrator  
After Effects  
Premiere

## CODE

HTML5  
CSS3  
JavaScript  
PHP

## EXPERIENCE

**Independent Grocers Alliance (IGA), Chicago, IL**  
Web Designer

November 2015 - Present

Redesigned and developed 3 microsites to optimize UX  
Introduced and customized mobile app for annual event  
Managed 4 sites with Ektron CMS and WordPress CMS  
Lead reorganization of 90-page website  
Created social media and web graphic campaigns

**Sparkfactor, Chicago, IL**  
Web Designer

Spring 2016

Converted PSD to HTML/CSS  
Created 30-second video montages

### Freelance Web Projects

igaalliance.com/events/hometownlabelsavers/index.html - custom redesign  
gallagherarch.com - customized Wordpress Template  
arcedium.com - custom redesign

2015 - 2017

## EDUCATION

**The Illinois Institute of Art - Schaumburg**  
Associate of Applied Science: Web Design & Interactive Media

September 2015

**Northland International University, Dunbar, WI**  
Bachelor of Science: Sports Management

May 2010